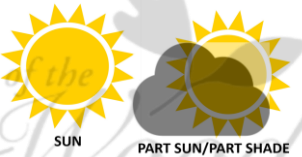
June – Sept.



Echinacea purpurea 'Magnus'

'Magnus' Purple Coneflower

- 24 to 36 inches tall
- 18 to 24 inches spread
- Full sun to part shade
- Dry to moist, well-drained soils
- Rose pink to purple flowers in summer
- Excellent nectar species for many butterflies and native bees
- 'Magnus' is known for its numerous, broad-petaled flowers and rigid stems
- Larval host for Silvery Checkerspot
- Species naturally occurs in the Midwest from Ohio south to Alabama and west to Oklahoma