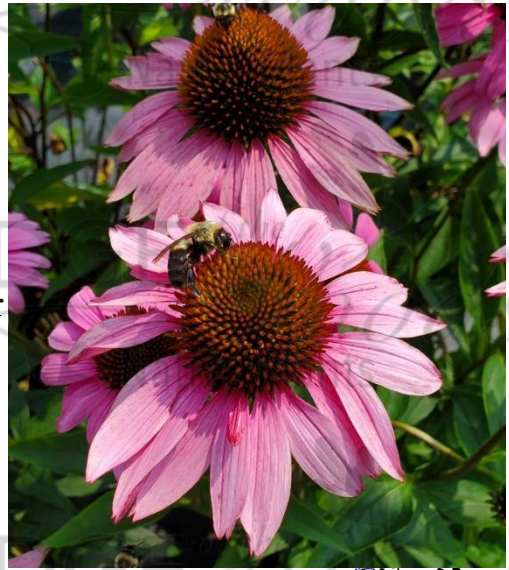
June – Sept

Echinacea purpurea 'Ruby Star'

'Ruby Star' Purple Coneflower

- 24 to 36 inches tall
- 18 to 24 inches spread
- Full sun to part shade
- Dry to moist, well-drained soils
- Carmine-red/purple flowers in summer
- Excellent nectar species for many butterflies and native bees
- 'Ruby Star' is a seed-grown selection known for its carmine-red flowers
- Larval host for Silvery Checkerspot
- Species naturally occurs in the Midwest from Ohio south to Alabama and west to Oklahoma